

Engaging Men in Maternal Health

Gender inequality is a major driver of poor health outcomes for women and their children.



Traditional **gender roles** and **societal norms** influence men's involvement in maternal health.

For example:



Maternal health can be viewed as a woman's domain

Perceptions of masculinity can deter male involvement

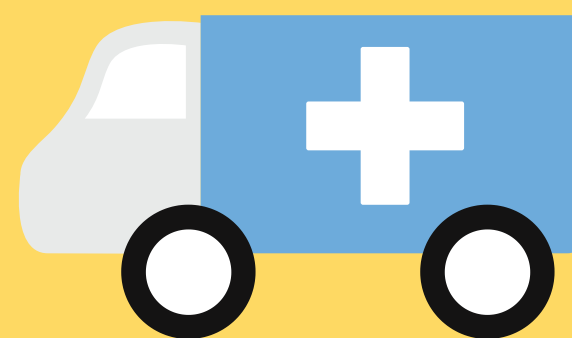


Women remain responsible for household chores during pregnancy

Why engage men



Engaging men can encourage shared decision-making



Male partner support increases women's access to and use of maternal health services

Male involvement in maternal health reduces gender inequality



How to encourage male involvement:



Male Champions

deliver informal health education to men in public settings



Community Health Education

provides men with knowledge about pregnancy and childbirth



Men's Groups

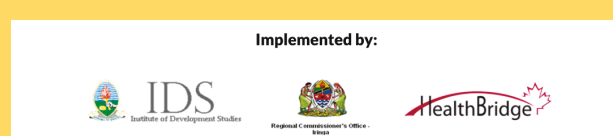
discuss and identify needs in the community and propose solutions



Positive Role Models

can encourage men to attend health visits with their partners

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